How I finally found a team that treated my idea li

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I spent almost two months searching for an app development service in Karachi before I understood that I was asking the wrong question. I kept comparing prices, portfolios and delivery times, when what I really needed to compare was how each team handled the messy early stage, when the idea is still half formed and the budget is tight.

Most teams I spoke to wanted a finished spec before they would start. One team did something different. They ran a short paid discovery workshop where we mapped out who the users were, what the first version absolutely had to do and what could wait until later. By the end of it, I had a clear roadmap, a realistic budget and a much smaller first release than I had originally planned. That smaller scope is the reason the app launched on time and did not run out of money halfway through.

If you are looking for an app development service in Karachi, my advice is to ask each team how they handle scope, because that is where most projects go wrong. A good partner will help you cut features, not add them, and will be honest about what a first version can realistically achieve. Mine did, and the app has been growing steadily since launch. Would love to hear how others have approached this stage, especially anyone who started with only a rough idea.

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