

Why Does A Good Website Need Regular Improvements?

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A while ago, I helped a friend update his small business website. At first, we thought the old site was fine because it had all the basic information. But visitors found it hard to use on mobile, some pages loaded slowly, and the layout felt outdated. We started fixing the navigation, improving page speed, and making the design easier to use. While researching a web design and development company UK, I also learned that a website needs both good design and proper development to work well. Have you ever updated an old website, and which changes made the biggest difference?

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